

Qualified Communication Services

Writing the Right Words to Obtain Results



Lesley Peters, CEO

Qualified Communication Services is a content provider organization. Lesley Peters is the president of her company, which she started in 2005. She is passionate about helping companies who want to grow their business by writing the right words for them.

Her communication career actually began at the age of 11 when she participated in a scholastic competition, answering questions on the radio show “QuizDown”, in Chicago, Illinois. She “officially” entered the communication field when she began her technology career in the corporate world over 20 years ago.

Prior to founding **Qualified Communication Services**, Lesley acquired her writing and training skills working in the business and technology communities in Chicago, Illinois and Tampa, Florida. She worked for large corporations like Sears, Roebuck, IBM Global Services, and PricewaterhouseCoopers, as well as small companies with less than 10 employees. Her background in business management, computer systems development, and technical training is her writing foundation.

Her mission is to help clients increase their profitability, strengthen their business goals, and clarify their offerings by writing in a voice that resonates with their clients. She offers expertise in explaining what you think and want to say about your business, whether it is in print or on the Internet. She assists companies who are searching for a communication strategy, by clarifying and articulating a company’s business goals, products, or services. She writes about whom you are, what you do, what type of services you provide, and what types of funding you may need.

Today, Lesley works with small and medium sized businesses, and non-profits to help them expand their horizons, thinking, and communication, and plans for funding. Her clients range from non-profits, government agencies to commercial clients. Commercial clients we serve are in merchandising, consulting, engineering firms, and technology companies.

She is a member of the American Marketing Association, Tampa Bay, Grants Collaborative of Tampa Bay, the Association of Proposal Management Professionals, Florida Federal Contractors Association, and the Society for Technical Communication.

She lives in Tampa, Florida with her husband, and two incredibly spoiled cats.

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